



# Family Promise of North Idaho

## 2018 Sponsor Packet



# Business Sponsorship Form

## Family Promise of North Idaho's

### 11<sup>th</sup> Annual Cardboard Box City Friday May 18th

**Family Promise of North Idaho** is proud to present our 11<sup>th</sup> annual event of **Cardboard Box City**. This unique event is focused on the education of youth on the realities of child homelessness, while raising funds to support our program of helping families in their time of crisis.

**Cardboard Box City** is an overnight 'camp style' event. Participants bring and design a cardboard box to sleep in, stand in a soup line for dinner, and brave the elements to experience a small part of what homeless families with children experience every night in North Idaho.

Support generated by **Cardboard Box City** will help us to continue to provide families with case management. Assisting in learning to combat and overcome the causes that led to homelessness. Families establish goals for employment, housing, education, and childcare. All while providing them a safe haven and working toward sustainability.

Hospitality is provided by a network support system of volunteers and local churches. 80% of our families graduate our program, move into, and maintain permanent housing.

As a volunteer-based program, we rely on the donation of the community and our fundraisers to continue in our fight against homelessness. We are a program, not an agency and need your support.

We invite you to be a part of this event. As a sponsor of **Cardboard Box City**, you will receive multiple ways and levels to show your support. Every sponsor is recognized at this event. Large and small businesses can purchase Street Signs in the City or rent a 'lot' to place your custom-built box. Go one step further and 'rent' your home for occupancy for the event!

This event *relies* on the generous donations of time, talent, dollars, and in-kind goods which ultimately benefit local families facing the challenging situation of being homeless with children. All proceeds go directly to keep our program going and help families with children in crisis.

Please review the following levels of sponsorship and consider joining our mission to help homeless families gain sustainability.

Thank you for your consideration,

Cindy Wood  
Executive Director  
Family Promise of North Idaho  
208-818-5924  
[cwood@familypromiseni.org](mailto:cwood@familypromiseni.org)



## ***A City Street named after your business!***

### **Grand Boulevard - \$2000.00**

#### ***Prominent placement of Grand Boulevard Street Sign***

Banner at Registration Table

Top of Shared Ad in Coeur d'Alene Press (\$32,000 readers)

Prominent recognition in mailing list to 1,000 Family Promise of North Idaho donors, newsletter & on FPNI website

Prominent recognition on FPNI Facebook Page

Recognition at the Event

2 – Cardboard Box City T-shirts

Complimentary entrance to the event for dinner and entertainment

***Opportunity to make a difference***

### **Boulevard Sponsor - \$1,000**

#### ***Prominent placement of Boulevard Street Sign***

Shared large ad in *The Coeur d'Alene Press* (32,000 readers)

Prominent recognition in mailing list to 1,000 Family Promise of North Idaho donors & on FPNI website

Prominent recognition on FPNI Facebook Page

Recognition at the event

Cardboard Box City T-shirt

Complimentary entrance to the event for dinner and entertainment

***Opportunity to make a difference***

### **Avenue Sponsor - \$500**

#### ***Displayed Street Sign***

Shared large ad in *The Coeur d'Alene Press* (32,000 readers)

Prominent recognition in mailing list to 1,000 Family Promise of North Idaho donors & on FPNI website

Recognition at the event

Recognition on FPNI Facebook Page

Complimentary entrance to the event for dinner and entertainment

***Opportunity to make a difference***

### **Street Sponsor - \$250**

#### ***Displayed Street Sign***

Shared large ad in *The Coeur d'Alene Press* (32,000 readers)

Recognition in mailing list to 1,000 Family Promise of North Idaho donors and on Family Promise website

Recognition at the event

Recognition on FPNI Facebook Page

***Opportunity to make a difference***

## **Lot Rental – Build a Box - \$100**

### ***Display your Custom Box on the Main Street of the City!\****

Build a box, rent the lot, it's a great way to get your employees involved in the event even if they cannot attend. Go one step further and 'rent the box' to an employee who can solicit sponsorships from fellow employees to sleep in a box for one night, so children don't have too. Maybe the employees would like to put their boss in a box for the night?!

Or, open a business in the City! Build a 'Business Box' with your company name on it. Can't stay all night? Keep the business open until 9PM offering goods for CBC \$'s (all participants will receive \$20 CBC to spend in the city). Maybe you have a medical business? Open a 'First Aid Station'. The possibilities are only limited by your imagination.

## **Finally, become a resident of Cardboard Box City!**

The best part of this event is participating. Each participant is asked to build a box and sleep in it, solicit sponsors to pay the 'lot rent'. The house can be as big or small as you want. It can be a plain box just large enough for a single occupant or a large compound that houses multiple people. The possibilities are endless!

Each participant will receive \$20 in CBC money to spend in the city. A traditional shelter soup line dinner is served along with a continental breakfast. Purchase makings for s'mores, cookies, drinks, t-shirts, and more.

Learn about the life of a homeless family and how Family Promise has helped them in their journey to regain sustainability. Enjoy music and entertainment after dinner while enjoying a cozy campfire.



**Cardboard Box City is our most important event; a chance to share how Family Promise of North Idaho help the homeless families of our community. A chance to for YOU to help. A chance to be part of something BIG!**



**Serving and Empowering Homeless Families  
to Achieve Sustainable Housing**

**Family Promise of North Idaho • 501 E Wallace Ave. Coeur d' Alene, ID 83815 • 208-777-4190  
familypromiseni.org**

**HELP • HOPE • HOME**

# Family Promise of North Idaho Cardboard Box City 2018 Sponsorship Agreement

Organization's Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Contact Person \_\_\_\_\_

## Level of Sponsorship:

### Corporate Sponsor

**Grand Boulevard:**                    **\$2000.00**

### Event Sponsor(s)

**Boulevard:**                            **\$1,000.00**

**Avenue:**                                **\$500.00**

**Street:**                                 **\$250.00**

**\*Lot Rent:**                             **\$100.00**

Authorized Party Signature & Date: \_\_\_\_\_

By checking one of the sponsor levels above and by signing this agreement, you are committing to sponsoring Family Promise for the 2017 CBC event in the amount indicated. In return, Family Promise agrees to administer the benefits associated with the agreed upon sponsorship level. Also, by signing the agreement you are committing to submit payment to Family Promise within 30 days of the date of this agreement. We thank you and are deeply grateful for your support!

2/14/18 AM